

All fields are mandatory

Bulk SMS Order Form

CSP Name: Date:

Partner Finance Contact: Mobile Phone No: Email Address:

Partner Business Contact: Mobile Phone No: Email Address:

Volume Bands	25,000-124,999	125,000-524,999	525,000-1,024,999	1,025,000 -	5,025,000-10,024,999	>10,025,000
New SFL Price	1.06	0.85	0.64	0.42	0.21	0.11
	Transactional Units		Promotional Units		SMPP	
Quantity Ordered	0	0.00	0.00		CPID	
Purchase Price	0					

Payment details:

Date of Payment: Mode of Payment: Payment Reference:

Adherence to code of Ethics:

Subscriber Consent Obtained Yes No

Target Database Verified Yes No

Signed by CSP: *By Signing, the CSP confirms validation of databases has been done and subscriber consent duly obtained.*

Terms and Conditions

- * Bulk SMS is valid for 60 Days upon which they will expire. Top up before the expiry will extend the validity by another 60days.
- * This order will take 6hrs to process upon receipt of payment. Orders are accepted and processed within normal working hours (Monday - Friday, 08:00hrs - 17:00 hrs)
- * Marketing Messaging will only be sent out between 08:00hrs and 18:00hrs
- * All messages to carry an easy and working opt out instruction. (Upon receipt of a opt out instruction, the CSP shall promptly exclude the customer from any future messages)
- * Political messages will be shared with Safaricom for review and prior approval before they are sent out.
- * CSPs should not use a database of one service to market a different service without subscriber consent.
- * Unsolicited Messages will attract penalties as outlined in the CSP Agreements
- * All applications must be accompanied by a proof of payment.
- * Please ensure that if there are any outstanding balances for payment of Short code fees, they must be cleared before this process is ordered
- * Bulk sms are not transferrable from promotional to transactional and vice versa

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