

WE ARE THE COMPANY THAT PARTNERED WITH AGRICULTURAL BUSINESSES TO BOOST FARMERS' PROSPERITY

DigiFarm

The pressure on small businesses, including farmers, has been building since the beginning of the pandemic. Kenya's agricultural land is 80% arid and semi-arid land, with only 10% arable, presenting farmers with a challenge. Farmers currently face poor post-harvest management, limited access to harvesting and post-harvest handling services and inadequate local logistics services.

DigiFarm is our free service that offers smallholder farmers convenient, one-stop access to quality farm inputs at discounted prices, input loans, learning content on farming as well as access to market. Through our five-year DigiFarm strategy, we are expanding DigiFarm to deliver scale and enhance commercial viability through several routes, including aggregation, quality and inventory management.

The number of farmers using DigiFarm has grown by 49% during this difficult year to over 62,000, helping keep Kenya stocked with food.

We see opportunities to help realise Kenya's agricultural potential using our mobile technology.

